IN THE UNITED STATES DISTRICT COURT FOR THE WESTERN DISTRICT OF WISCONSIN

ESSOCIATE, INC.,

Plaintiff,

AMENDED SCHEDULING ORDER

v.

AZOOGLE.COM, INC. and EPIC MEDIA GROUP,

11-cv-727-bbc

Defendant.

At a July 18, 2012 unrecorded telephonic conference, the court reset the schedule as follows:

Disclosure of Reliance on Advice of Counsel: November 5, 2012

Disclosure of Liability Experts: Proponent: November 5, 2012

Respondent: December 14, 2012

Deadline for Filing Dispositive Motions: February 1, 2013

Disclosure of Damages Experts: Proponent: May 3, 2013

Respondent: May 31, 2013

Discovery Cutoff: June 28, 2013

Settlement Letters: June 28, 2013

Rule 26(a)(3) Disclosures and all motions in limine: June 28, 2013

Objections: July 15, 2013

Final Pretrial Conference: August 1, 2013 at 4:00 p.m.

Jury Selection and Trial: August 12, 2013 at 9:00 a.m.

The parties still predict a five-day trial.

Entered this 18th day of July, 2012.

BY THE COURT:

/s/

STEPHEN L. CROCKER Magistrate Judge